



JOIN THE TEAM!

Positions: Social Media Intern, Blog Contributors, Public Relations Intern, Media Production Intern, Marketing Intern.

[Lezcronymz Productions](#) is seeking Philadelphia-area interns who have a passion for leadership and event organizing in the LGBTQ Community. The ideal candidate(s) is creative, animated, social, works well on a diverse team, and handles directives and deadlines well.

If you're social media savvy, enjoy socializing & meeting new people, and want to join a growing leader in LGBTQ events & media apply now!

WHAT YOU BRING TO LEZCRONYMZ:

- Currently pursuing a degree or career in the following: Marketing, Communications, Business, Journalism, Public Relations, Graphic Design.
- 1-2 years' experience in using Social Media platforms for Marketing/Brand Awareness
- 2+ Years experience working in the LGBTQ Community
- Evidence of entrepreneurial spirit, leadership ability and ambition
- Ability to think on your feet and articulate problems and potential solutions
- Passion for and demonstrated familiarity with the Lezcronymz brand
- Understanding of intersectionality & cultural sensitivity
- Ability to work with sexually suggestive, sex-positive, and sometimes crude messaging

TECHNICAL

- Strong grasp of social media platforms including:
 - Facebook
 - Instagram
 - SnapChat
 - Twitter
 - TikTok
 - YouTube
- Slack Workflow Management
- Canva Pro/Adobe Suite
- Light Video/Audio Editing (preferred)
- Mailchimp (preferred)
- You must have access to your own laptop/tablet
- Graphic Design a plus!

COMMUNICATION

- Excellent Oral & Written Communication Skills
- Basic Document Editing Skills
- Strong Attention to Detail
- Presentation/Public Speaking Skills
- Previous writing experience a plus!

ORGANIZATION

- Strong Research & Documentation Skills
- Ability to Meet Deadlines with Minimal Supervision

DEMANDS

- 10-15 hours per week (90-100% remote)
- (1) One Virtual Zoom Team Meeting per Day
- Some evening/weekend hours for event coverage as needed
- May require attending events where alcohol is served.

DURATION

One-year internship w/ opportunity to renew upon final review.

COMPENSATION: THIS IS A VOLUNTARY POSITION

- LETTER OF RECOMMENDATION
- TRAVEL/PARKING REIMBURSEMENT FOR COMPANY EVENTS

TO APPLY

Send your Letter of Interest, resume, and/or portfolio to lezcronymz@gmail.com no later than May 10, 2020. Please include your availability in the cover letter.

**Womxn, GNC, LGBTQ, & QTPOC
are strongly encouraged to apply.**

YOU MUST BE 21 YEARS OF AGE TO APPLY DUE TO OUR EVENT ACTIVITIES

ABOUT LEZCRONYMZ

[Lezronymz](#) is a Queer, Womxn-Owned, Philadelphia based Event Production & Media Company that aims to disintegrate LGBTQ Stereotypes via Screen-Printed T-Shirts & Community Events. You may ask yourself, “How can T-Shirts make a difference for LGBTQ Youth?” Well, let me break it down for you.

Fashion speaks louder than words. LGBTQ Youth are at a higher risk for significant emotional distress and suicidal tendencies. This in turn can lead to suicide attempts, homelessness, and further mental disorders. LGBTQ Youth need SUPPORT, EMPOWERMENT, and to know that they are NOT ALONE. By wearing our threads you tell a Youth who may be struggling with their gender identity and/or sexuality that they are part of a **COLORFUL, AMAZING** and **PROUD** community.

Buy a Tee, Support LGBTQ Youth Programs & Business. The City of Brotherly (and Sisterly) Love is the home of some amazing organizations dedicated to advancing the progression of the LGBTQ Community such as the Attic Youth Center, William Way Community Center, Equality Pennsylvania, and The COLOURS Organization—to name a few. Every T-Shirt sold will generate funding to continue our Safe(r) Spaces Initiative.

Our Tees fight STEREOTYPES and PROMOTE DIVERSITY, and help remove the social stigma of being uniquely YOU.