

release

press

FOR IMMEDIATE PRESS RELEASE

Where Fashion Meets Fundraising: Philly Designer Lezcronymz Teams Up with AALUSC to Help Power a 40 year old Initiative to Create Safer Spaces for Lesbians of Color.

Philadelphia, PA---June 28, 2019--Philly-based LGBTQ Fashion Design & Event Co. Lezcronymz is proud to announce it's recent partnership with African Ancestral Lesbians United for Societal Change (AALUSC). Lezcronymz will help raise funds for AALUSC which is recognized as the oldest LGBTQI+ organization in the nation providing resources and a safe space to gather for same gender loving womxn.

The partnership came as a result of an LGBTQ organization fundraising initiative that the design company has plans to open to other participants. Lezcronymz will donate advertisement and store space on their website to assist the AALUSC with fundraising endeavors. All proceeds generated from sales of the AALUSC T-Shirt will go to the AALUSC for programming and other operational and promotional expenditures. The T-Shirt is expected to go live on lezcronymz.com Friday, June 28th-- just in time for World Pride festivities.

"We're really excited to announce our partnership with AALUSC. Our bottom line is giving back to the LGBTQ organizations which actually do the groundwork for causes that we stand for. AALUSC is an integral part of fostering dope connections and growth in the communities we represent. The importance and recognition of intersectionality in the LGBTQ Community is finally being addressed and AALUSC and other social justice group and organizations like them are the ones that have been bringing these issues to the forefront." Fame Neal, Owner Lezcronymz (pronouns: she/her)

AALUSC has been in operation since 1974 and now with a Chapter in Atlanta and the commitment to begin Chapters in other states, they will continue to provide safe spaces "to ensure the spiritual, cultural, educational, economic and social empowerment of African Ancestral womyn and that our voice is represented in policy reform and decision making around issues that affect us."

AALUSC Board Chair Salena Mullen (pronouns: she/her) has been involved with the organization since 2015 and has made it a point to develop partnerships with other QTPOC Businesses and Organizations.

"Partnerships are important in the social justice and community organizing work we do. This work cannot be done in a silo, which is why AALUSC is excited to partner with Lezcronymz to bring awareness to the needs of Women of Color whom identify as LGBTQ by creating a platform to fundraise and increase visibility." Salena Mullen, AALUSC Board Chair.

Neal anticipates this being the first of many fundraising partnerships with organizations looking to make a change in the LGBTQ communities--especially marginalized communities who are often left out of important conversations surrounding LGBTQ Rights and Issues.

For more information on the AALUSC or to make a donation visit www.aalusc.com.
###

we are a proud womxn, lgbtq, & black-owned business.



lezcronymz.com
info@lezcronymz.com

