

# lez | cro | nymz®

lezcronymz.com

*now seeking donation recipients!*

## to the Community of Philadelphia,

My name is Fame Neal, and I am the Founder of LezCRONymz®, a Philadelphia Based, LGBTQ-Owned T-Shirt company. For the last year I have made it my mission to put together a Team of Creative, LGBTQ Professionals. to contribute to a clever and colorful project aimed at disintegrating LGBT Stereotypes and funding LGBTQ Youth Programs by utilizing Screen-Printed T-Shirts. You may ask yourself, "How can T-Shirts make a difference for LGBTQ Youth?" Well, let me break it down for you:

## fashion speaks louder than words.

LGBTQ Youth are at a higher risk for significant emotional distress and suicidal tendencies. This in turn can lead to suicide attempts, homelessness, and further mental disorders. LGBTQ Youth need **SUPPORT, EMPOWERMENT**, and to know that they are **NOT ALONE**. By wearing our threads you tell a Youth who may be struggling with their gender identity and/or sexuality that they are part of a **COLORFUL, AMAZING** and **PROUD** community.

## buy a Tee, support LGBTQ Youth.

The City of Brotherly, Sisterly, & non-binary Love is the home of some amazing organizations dedicated to advancing the progression of the LGBTQ Community such as the Attic Youth Center, the William Way LGBT Community Center, Equality Pennsylvania, and The COLOURS Organization---to name a few. Every T-Shirt Sold will generate a \$1.00 donation which will be awarded to a pre-selected non-profit community organization on a quarterly basis.

## our tees fight STEREOTYPES and PROMOTE DIVERSITY

~~our tees fight STEREOTYPES and PROMOTE INCLUSION~~ in the LGBTQ Community. Unfortunately, **STEREOTYPES, PREJUDICE**, and **RACISM** rear their ugly heads in the LGBTQ Communities too. Our Tees represent all women, all genders, all interests, and do so with a witty, nonsensical, and humorous approach. No matter what you're into we have a LEZ|CRO|NYMZ® for you!

## we are looking for local Philly LGBT Youth Programs to give back to.

Our mission is to empower the development of LGBTQ Youth Programs. Each quarter, we will accept community nominations and votes for outstanding LGBTQ Youth Programs in the tri-state area. The awardee will be highlighted on our various social media platforms, blogs, and of course receive a percentage of our sales for that quarter.

## get in touch with us

For more information on our products and services or to become a partner send an email to:  
lezcronymz@gmail.com.

diversifying communities. disseminating stereotypes. protecting the youth.



@LezCRONymz